



Tried and True, We are Trinity Blue.

**PARENT GUIDE
TO
GIVING
&
GETTING INVOLVED**

GIVE



The Trinity Advantage Fund (TAF)

100% Participation Challenge

The **Trinity Advantage Fund** is our TOP school priority and every gift matters, no matter the size! **We encourage 100% of Parents, Faculty & Staff, Board Members and Alumni to give to this vital fund each year.** Gifts to the Advantage Fund, along with income from our Spring Gala, close the gap between tuition and the actual cost of a TST education. **Tuition and fees alone cannot fund the entire cost of a Trinity education as is the case with most independent schools. Tuition and fees only cover around 85% of our school's annual operating budget. TST relies on gifts to the TAF each year to raise the additional revenue needed** to sustain the school's commitment to providing each student with the highest quality education possible. The TAF helps the school live up to its dedication of providing the VERY best education for your children.

TAF Benefits:

- Keeps tuition and fees costs around 15% lower than it would be without the Trinity Advantage Fund
- Provides academic opportunities through hands on learning tools, field trips, personalized learning, and advanced training for teachers
- Students create through Fine Arts with art supplies, drama productions and musical instruments
- Students learn through movement, work as a team and grow as an individual through PE and Athletics
- Advanced Technology
- Pay competitive salaries so we can keep and attract the best faculty to teach our children
- Provide scholarships to academically qualifying students to help provide diversity on campus and new opportunities to scholarship students
- Maintain a beautiful and safe campus

The TAF serves to build and sustain the Trinity Advantage: faith based mission, character development, excellent academics, faculty and staff professional development, smaller class size, safe and nurturing environment, strong athletics, vibrant visual and performing arts, among other aspirations. The TAF goes above and beyond the opportunities offered by the operational budget to offer our children a continually enhanced educational experience.

TAF Giving Levels: *Denotes Lead Donor levels that are recognized throughout the year.

<i>*Chancellor's Forum</i>	\$30,000
<i>*Trinity Cornerstone</i>	\$15,000
<i>*Chairman's Court</i>	\$10,000
<i>*Headmasters Chamber</i>	\$7,500
<i>*Sustainer's Circle</i>	\$5,000
<i>*Blue & White Society</i>	\$3,500

<i>*Leadership Circle</i>	\$2,500
<i>*Grand Titans</i>	\$1,000
<i>Titan Crest</i>	\$500
<i>Honor Council</i>	\$250
<i>Special Friends</i>	\$100
<i>TST Contributor</i>	up to & \$99

FAQ's



The Trinity Advantage Fund

Why does the TAF campaign last only one semester?

Shortening our fundraising campaign to just the fall semester provides our families the opportunity to make a gift early. This will eliminate repeated appeals and the need for ongoing solicitations.

How will it work?

Make your pledge as early as possible this year and we will add your name to our Annual Report's Participation List and recognize your grade level when 100% of the families have given. Each individual grade is trying to achieve 100% to show how much they care. You have until June 30 to make full payment on your pledge.

How much should I pledge?

We encourage you to give as generously as possible, making TST one of your top three philanthropies. Remember, pledges can be paid monthly with full payment by the end of the school's fiscal year, June 30.

Ex: If each family pledged \$25 a month, we could reach \$90,000 together before including any Leadership Gifts.

How do I become a Leadership Donor?

All gifts to TST are greatly appreciated. To fully fund our school, we also need our Lead Donors. All gifts of \$1,000+ are considered Leadership Donations. Lead Donors are recognized throughout the year and are included in the Lead Donor Section of the Annual Report.

Where do my dollars go?

Our "TST Family of Funds," allow families to designate where their gift will go: Academics, Fine Arts, Athletics, Spirituality, Technology, or Area of Greatest Need. Choose your passion and see the difference you are making! The TAF is the school's most important fundraising effort. We encourage everyone to participate in the TAF this Fall.

Why not raise tuition to cover all costs?

Through tax-deductible donations to The Trinity Advantage Fund, the school can keep tuition low. Large tuition increases may prohibit the opportunity of a Trinity education to many families in our East Texas area, therefore changing the diverse culture and unique learning environment each student currently enjoys.

Is my gift tax deductible?

Yes! Your gift is 100% tax deductible. Gifts can be made by cash, check, online by credit card and over the phone.

Why is 100% participation so important?

The school's financial strength is dependent upon the participation of all members of the school family. Furthermore, when we ask foundations and corporations for support, the participation rate from within our own community is an indicator to them that the school is strong and worthy of their support. Your involvement generates enthusiasm and encourages others to join you in supporting Trinity School of Texas.

I am pleased to share our "Giving and Getting Involved" opportunities with you. My hope is that you will find this information as a resource on how you can get involved with our school family. Our Parent Teacher Council, Athletic Booster Club, Spring Gala Committee and Trinity Advantage Fund Cabinet offer many ways for you to contribute your time and talent. We invite you to participate in the life of our school and want to help you find your right fit at TST.

Please contact us in the Office of Development at 903.753.0612 or by email abrookshire@trinityschooloftexas.com if you have any questions, we are here to partner with you to continue to make Trinity School of Texas the best it can be for your children and to make you feel like part of the family. You can make your gift online today at www.trinityschooloftexas.com under "Giving", or donate by check made out to TST, or simply fill out the "pledge" form that will be mailed to each family in September.

Thank you all,

Amy Brookshire

Director of Development

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